Andrew Hoffman (University of Michigan) and Christopher Marquis (Harvard University) want to let you know about the committee's PDW "Theory and Practice of Management in Asia".

OMT Practice Committee PDW on "Theory and the Practice of Management in Asia"

With the rise of Asia (and China and India specifically) in the world economy, it has never been more important to understand Asian management theories and practices. Consistent with the overall theme of the 2011 Academy of Meetings (West Meets East), this PDW considers if this goal is best accomplished through applying existing Western management theories and knowledge, through developing new, more context-specific theories, or some kind of hybrid of the two? Thus, an underlying question we address is how generalizable are our management theories? Additionally, are there any existing traditions in Asian theories of management and leadership that we should be exploring. Most Westerners know little of the practical and theoretical context of Asian management and leadership that, given the current growth in economic power and political prominence of the region, will soon be required to provide research and teaching in the increasingly global business environment. We hope this PDW will also help spur interest in and better knowledge of how business is organized in Asia and to learn from and to understand Asian leadership philosophies. Our goal is to invite practitioners or scholars who have deep knowledge of business in Asia to discuss how business in that context differs from a Western context.